



The **Canada-Africa**
Chamber of Business



Chambre commerciale
Canada-Afrique

***The biggest African mining event in North America
just got bigger. Again!***



PROSPECTORS &
DEVELOPERS
ASSOCIATION
OF CANADA

MINEAFRICA AT PDAC 2022 PARTICIPATION PACKAGES

Including:

The IN-PERSON Canada-Africa Chamber of Business 23rd Annual African Mining Breakfast & MineAfrica's 20th Annual Investing in African Mining Seminar (June 14)

IN-PERSON Exhibiting at the PDAC Trade Show (June 13-15)

VIRTUAL Investing in African Mining Webinar (June 21-23)

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MineAfrica at PDAC 2022

MineAfrica provides you with the premier platform for reaching a senior level audience of international mining and financial executives, government representatives, service providers and media with an interest in mining in Africa. Our PDAC programming offers you - whether an African government, mining company, or service or equipment provider - a powerful, cost-effective opportunity to cut through the clutter of PDAC and promote yourself to a high-profile Africa-friendly mining audience at the biggest mining investment show in the world. To see the photo gallery for all of our past PDAC events and activities go to <https://mineafrica.smugmug.com>.

Participation options with MineAfrica at PDAC 2022

1. a presentation and/or sponsorship at our 20th Annual Investing in African Mining seminar and participation and VIP seating in **The Canada-Africa Chamber of Business** 23rd Annual African Mining Breakfast on Tuesday June 14 at The Sheraton Centre Toronto Hotel AND this package is repeated at our Virtual African Mining Webinar from June 21-23
2. booth space in the MineAfrica pavilion at the sold-out PDAC trade show from Monday June 13 to Wednesday June 15 (subject to availability) at the Metro Toronto Convention Centre South Building (see page 7)
3. Attending our 12th Annual Panel Discussion on Africa's Mining Industry on Sunday June 12
4. Attending our 3-day MASTERMINING course "Understanding the Mining Industry From A to Z" from June 10-12
5. customized programming on an ad hoc basis

This document outlines details on the first two participation options. For more information on the Panel Discussion on Africa's Mining Industry, our MASTERMINING course, and customized programming please contact Wayne Floreani at 416.533.3998 or wayne@mineafrica.com.

23rd Annual African Mining Breakfast and 20th Annual Investing in African Mining Seminar

The biggest African Mining Event in North America just got bigger: In-person and virtually

Our 23rd Annual African Mining Breakfast and 20th Annual Investing in African Mining Seminar during PDAC 2022 provides you with unparalleled in-person networking opportunities AND global online exposure.

Our highly successful virtual format introduced in 2021, coupled with our traditional sellout, in-person breakfast and seminar at the Sheraton Hotel in Toronto, provides you with your biggest platform EVER to get your message out to a global, senior level African focused audience.

Our in-person breakfast/seminar takes place on Tuesday June 14 at the Sheraton Centre Toronto Hotel and features an opening address by an African Mining Minister and a keynote address by a senior mining company CEO active in Africa. This is followed by a networking refreshment break, and then concurrent country or regional spotlights and topically themed seminar rooms.

The virtual component takes place over three half-days from June 21 to 23. It features a broadcast of the June 14 in-person proceedings including the opening and keynote breakfast addresses and **ALL** presentations from the seminar rooms. In addition, the 3-day virtual event will feature new opening and keynote addresses to kick off each day.

Two Events in One

All Partner, Sponsor and Presenter packages include presentations at both the in-person AND the virtual sessions. In addition, the entire program will be available online post-event for on-demand viewing, giving you ongoing global exposure. Actually, that makes **three events in one!**

How it Works

At the in-person event on June 14 you have the option of presenting live or submitting a pre-recorded presentation which we will show in your specific seminar room. If you choose the pre-recorded option you can still be in the room for networking purposes and Q&A. If you present live we will still require your presentation in a pre-recorded format which will then be broadcast in your specific spotlight session during the virtual event from June 21-23.

Not Attending PDAC? Not a Problem

If you are not planning on attending PDAC 2022 but still wish to get most of the benefits of attending you don't have to worry. By participating in our virtual event, your pre-recorded presentation will be shown in your designated spotlight room at our in-person event on June 14. You get double the exposure without having to travel!

To summarize, whether you attend PDAC and our breakfast/seminar in Toronto on June 14 in-person or simply participate in our 3-day virtual event from June 21-23 your presentation will be shown during both events, giving you unprecedented, cost-effective exposure.

A Picture is Worth a Thousand Words

To see the program from our 2020 in-person event at the Sheraton Hotel go here <http://www.mineafrika.com/documents/Mar%203%202020%20program.pdf>

To see the 2021 virtual program and African Mining Resource Directory go here <http://www.mineafrica.com/documents/Mar%209-11%202021%20program%20FULL.pdf>.

To see photographs from past breakfast/seminars, networking events and the MineAfrica pavilion at the PDAC Trade Show go here <https://mineafrica.smugmug.com>.

To see our speaker virtual background where your logo will go see the Appendix at the end of this document.

Participation Levels Investment Required

- Partner - \$20,000
- Presenting Sponsor - \$10,000
- Non-Presenting Sponsor - \$7,500
- Presenter - \$6,000

Summary of Benefits

1. The opportunity to promote your country, company, African project, products or services to a senior level audience of 2,000+ international mining and financial executives, government representatives, service providers and media with a specific interest in mining in Africa.
2. 15-minute presentation at both the in-person and virtual sessions, as well as post-event exposure through on-demand viewing. You get triple the exposure.
3. Ongoing marketing exposure before, during and after the event, through our extensive marketing program including email campaigns to our combined 17,000 contact databases of both MineAfrica and The Canada-Africa Chamber of Business, as well as those of our media and strategic partners (50,000+), and web-based marketing campaigns through our combined websites which attract 10,000 visits per month.
4. The entire event including your recorded presentation as well as your corporate and presenter bios, logo, and advertisement (for sponsors) will be emailed to all in-person and virtual delegates as well as our entire 17,000 combined database for continued exposure after the event. The entire event will also be available for on-demand viewing post-event. To see our 2021 online recording, program and indexed presentations go here <https://watch.lastlink.us/w/mineafricamarch2021>.
5. In-person networking opportunities – Finally! This includes reserved seating at a VIP table.

6. Cost-effective. If you choose to participate virtually rather than in-person you save on travel costs in coming to Toronto. If you choose to participate in-person as in the past then you are doubling your reach with the added bonus of your presentation being broadcast during the virtual component, as well as on-demand viewing post-event.
7. Dedicated Spotlight on Your Country or Region (e.g. – West, Central, Southern, North, East Africa).
8. Flexible and Efficient. Pre-recording your presentation makes it easier to participate and ensures a smooth and vetted presentation.
9. A global audience. Our combined in-person and virtual format expands the number of participants, so you get your message out to 2,000+ senior-level participants, all with an interest in mining in Africa.
10. Organization and Speaker profiles and logo in our Program/Africa at PDAC 2022 Mining Resource Directory which is emailed to all participants and our combined databases of 17,000. To see the 2021 Directory, go here <http://www.mineafrika.com/documents/Mar%209-11%202021%20program%20FULL.pdf>.
11. Media mention and interviews wherever possible.
12. Complimentary attendance for 4 participants at the in-person breakfast/seminar and virtual event.

Additional Benefits for Partners and Sponsors

13. Opportunity for opening or keynote address during virtual session, depending on package.
14. Additional 15-minute presentation (so two in total) at both the in-person and virtual sessions, as well as post-event through on-demand viewing.
15. Full page or half page advertisement in our Program/Africa at PDAC 2022 Mining Resource Directory depending on level. See sample ads in the Appendix and 2021 Program and Directory at <http://www.mineafrika.com/documents/Mar%209-11%202021%20program%20FULL.pdf>.
16. Delegates list with full contact details including email addresses of all breakfast/seminar and online participants (approximately 2,000), subject to Canadian privacy laws.
17. Enhanced marketing exposure as a Partner or Sponsor in our extensive marketing campaigns as well as during the virtual event, including your logo on our virtual background. See the 2021 virtual background in the Appendix at the end of this document.
18. Opportunity for introductory remarks or moderating a Spotlight session (depending on level).
19. Reserved seating (for one or two depending on package) at a VIP table at in-person breakfast.

20. Signage and corporate popup banner (supplied by you) in the networking area at the in-person breakfast/seminar at the Sheraton Hotel.
21. Complimentary attendance for 3, 5 or 7 (depending on level) additional participants at the in-person event.
22. Corporate brochure at each participant seat at the in-person breakfast/seminar.
23. Corporate brochure at information table in the networking area.
24. Verbal recognition throughout the in-person and virtual events.

Booth Space Opportunity at the in-person PDAC Trade Show (June 13-15, 2022)

In addition to the Partner/Sponsor/Presenter opportunities at the breakfast/seminar outlined above we are pleased to again be offering you the opportunity to join us in the MineAfrica pavilion at the sold-out in-person PDAC trade show running from June 13-15, 2022.

This provides you with a number of benefits including enhanced networking opportunities, a physical presence at the trade show and ongoing marketing exposure. Participating is cost-effective and easy as we take care of all the logistics, booth design, setup, exhibitor registrations, etc. We provide you with your customized booth graphics printed directly onto the booth structure giving you a professional image and saving you from having to ship, or carry, and setup pop displays, posters, etc. Packages include space rental, stand construction, all furnishings, electrical, customized graphics printed directly on the booth (graphic file supplied by you), daily cleaning, storage and booth exhibitor registration.

We offer three booth packages on a first-come, first-served basis; a full booth, a half booth and a quarter booth. Each of these options includes a presentation and/or sponsorship in the in-person African Mining Breakfast/Seminar (June 14) and Virtual Seminar (June 21-23).

Specific benefits to participating in the MineAfrica Pavillion

1. With multiple partners there are enhanced networking and relationship building opportunities among fellow exhibitors. Also, we have been in the trade show for years and are known as the "African Pavillion".
2. If you are participating in a group or on your own we can cover the booth for you while you work the trade show floor or attend technical presentations.
3. We are onsite and with our excellent contacts among the visiting trade show traffic we can make personal introductions saving you time and ensuring you make valuable connections.

4. It is cost-effective and easy to participate as we take care of all the logistics. You simply show up.

The investment required for a full booth package (booth and presentation) is \$25,000, a half booth package (booth and presentation) is \$15,000 and a quarter booth (booth and presentation) is \$10,000.

Each package includes your trade show exhibitor registrations and one full delegate registration for the PDAC convention as well as a presentation at our Investing in African Mining seminar and participation in The Canada-Africa Chamber of Business African Mining Breakfast, with one person at a VIP table and the others in general seating.

For More Information

Wayne Floreani
Vice President
MineAfrica Inc.
&
Director
The Canada-Africa Chamber of Business
769 Euclid Avenue
Toronto, Ontario, Canada M6G 2V3
416.533.3998
wayne@mineafrica.com



The **Canada-Africa**
Chamber of Business



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MineAfrica at PDAC 2022 Participation Packages

	Package A presenter	Package B sponsor	Package C presenting sponsor	Package D partner	Package E quarter booth	Package F half booth	Package G full booth
Investment Required	\$6,000	\$7,500	\$10,000	\$20,000	\$10,000	\$15,000	\$25,000
Benefit							
Presentation at both in-person and virtual events	one		one	two	one	one	two
Opportunity to moderate a session and introductory remarks				yes			yes
Logo on registration page		small	small	medium	large	medium	large
Logo on backdrop behind speakers during online virtual session(s)		small	small	large	medium	medium	large
Breakfast and seminar delegates list with full contact details including email addresses (+/- 2,000)		yes	yes	yes	yes	yes	yes
Profile and logo in our Program/Africa at PDAC 2022 Mining Resource Directory	yes	yes	yes	yes	yes	yes	yes
Advertisement in our Program/Africa at PDAC 2021 Mining Resource Directory	quarter page	half page	half page	full page	quarter page	half page	full page
Recorded presentation and your profile emailed to all delegates as well as our entire database	yes	yes	yes	yes	yes	yes	yes
VIP introductions wherever possible	yes	yes	yes	yes	yes	yes	yes
Ongoing marketing exposure	yes	yes	yes	yes	yes	yes	yes
Enhanced, ongoing marketing exposure		yes	yes	yes			
Complimentary attendance at in-person event & unlimited free attendance at virtual event	4	4	6	8	2	4	8
Reserved seating at in-person breakfast VIP table	1	1	1	2	1	1	2
Popup display at in-person breakfast networking area		yes	yes	yes	yes	yes	yes
Brochure at each participant seat at in-person breakfast		yes	yes	yes			yes
Verbal recognition throughout both in-person and virtual events		yes	yes	yes			
All Access pass for in-person PDAC convention					one	one	two
Custom designed booth					yes	yes	yes

MineAfrica at PDAC 2022 Participation Contract

I will participate in the following manner (please check in column one)

✓	Description	Unit Price
	PACKAGE A - presentation at in-person AND virtual seminar & participation at breakfast	\$6,000
	PACKAGE B - sponsorship at in-person AND virtual seminar & participation at breakfast	\$7,500
	PACKAGE C - presenting sponsor at in-person AND virtual seminar & participation at breakfast	\$10,000
	PACKAGE D - Partner at in-person AND virtual seminar & participation at breakfast	\$20,000
	PACKAGE E - quarter booth at PDAC trade show & presentation at in-person AND virtual seminar & participation at breakfast	\$10,000
	PACKAGE F - half booth at PDAC trade show & presentation at in-person AND virtual seminar & participation at breakfast	\$15,000
	PACKAGE G - full booth at PDAC trade show & presentation at in-person AND virtual seminar & participation at breakfast	\$25,000
	additional full delegate badge for in-person PDAC Convention and Trade Show (Packages E, F, G only)	\$700

First Name _____ Last Name _____
 Position _____ Organization _____
 Mailing Address _____
 City _____ Province _____
 Country _____ Postal Code _____
 Tel _____ Fax _____
 Email _____ Web _____

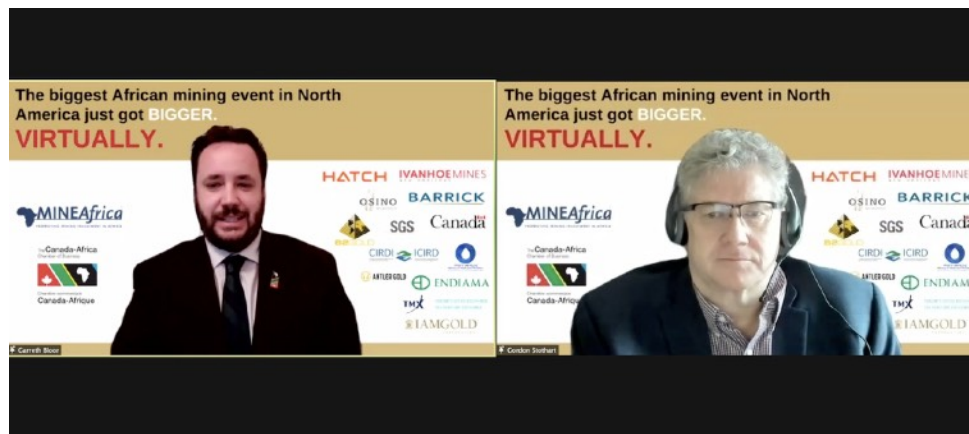
Signature _____

Complete and return this page by email to wayne@mineafrica.com

Notes

- Please note that the completion of this contract forms a binding commitment to participate.
- All pricing is subject to 13% HST where applicable.
- Upon receipt of this signed contract by MineAfrica you will be invoiced in full. The invoice will be subject to taxes where applicable and is payable upon issuance. Participation is not guaranteed until payment is received in full.
- Thank you and we look forward to working with you.

Appendix



Day 1

Tuesday March 9, 2021

9:00 am EST - 3:45 pm EST



9:00 am EST Session 1 - Opening Remarks and View from the Top

- 9:00 am Welcome - Wayne Floreani, Vice President, MineAfrica and Garreth Bloor, President, The Canada-Africa Chamber of Business
- 9:05 am Opening Remarks - Sebastian Spio-Garbrah, Chair, The Canada-Africa Chamber of Business
- 9:10 am The Hon. Mary Ng, Minister of Small Business, Export Promotion and International Trade, Canada
- 9:20 am Joe Lombard, Global Managing Director, Metals, Hatch
- 9:25 am Keynote Address: Africa's Natural Resources Endowment Positions it to be the Next Global Economic Engine - Mark Bristow, Chief Executive Officer, Barrick Gold Corporation

9:50 am EST Break 1

10:00 am EST Session 2 - Spotlight on DRC

(moderator: Terry Ortslan, Managing Director, TSO & Associates)

- 10:00 am Benoît-Pierre Laramée, Canadian Ambassador to The Democratic Republic of Congo and The Republic of the Congo
- 10:05 am Mineral Resources and Specific Investment Opportunities in The Democratic Republic of Congo - Hon. Willy Kitobo, Minister of Mines, Democratic Republic of Congo
- 10:20 am Building a Tier One, Diversified Producer in Southern Africa's Legendary Mineral Fields - Olivier Binyingo, Vice President Public Affairs, Ivanhoe Mines DRC
- 10:35 am Kibali ...Unlocking Value in the North East of the DRC - Cyrille Mutombo, Country Manager, Barrick Gold Corporation
- 10:50 am Tantalex Resources: Focus on DRC Battery & High Tech Minerals - Eric Allard, Chief Executive Officer, Tantalex Resources Corporation

11:05 am EST Break 2

11:15 am EST Session 3 - Spotlight on Namibia

(moderator: Veston Malango, CEO, Namibia Chamber of Mines)

- 11:15 am Veston Malango, Chief Executive Officer, The Chamber of Mines of Namibia
- 11:20 am The State of the Namibian Mining Sector: a 2020 Experience - Hon. Tom Alweendo, Minister of Mines and Energy, Republic of Namibia





B2Gold Corp. (TSX: BTO, NYSE: BTG)

B2Gold Corp. is a low-cost international senior gold producer headquartered in Vancouver, Canada. Founded in 2007, today, B2Gold has three operating gold mines and numerous development and exploration projects in various countries including Mali, the Philippines, Namibia, Colombia, Finland and Uzbekistan. This year, B2Gold forecasts gold production to be 970,000 – 1,030,000 ounces.

Following another very successful year of exploration in 2020, B2Gold is planning a year of aggressive exploration in 2021 with a budget of approximately \$66 million, including a record \$25 million allocated to the Company's ongoing grassroots exploration programs.

As a responsible mining company, B2Gold's commitment to Health & Safety and Environment Social & Governance continues to result in exceptional outcomes at the Company's operations around the world.

For more information regarding B2Gold's 2021 guidance and budget, please reference the news release and accompanying cautionary statement disseminated on January 20, 2021, at: www.B2Gold.com/news

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Barrick Gold Corporation (TSX: ABX, NYSE: GOLD)

Barrick Gold Corporation has mining operations and projects in 13 countries, including Mali, Côte d'Ivoire, Democratic Republic of Congo, Zambia, Argentina, Canada, Chile, Dominican Republic, Papua New Guinea, Peru, Saudi Arabia, and the United States.

Barrick's shares trade on the New York Stock Exchange (symbol GOLD) and on the Toronto Stock Exchange (symbol ABX).

Our portfolio is primarily focused on high-margin, long-life gold operations and projects clustered in the world's most prospective gold districts, supported by a robust copper business. Barrick operates six of the top Tier 1 assets in the world including the Nevada Gold Mines JV (Barrick 61.5%; Newmont 38.5%), the biggest gold mining complex in the world.

Barrick has one of the deepest project pipelines in the gold industry, including brown-fields projects near existing operations, greenfield exploration discoveries and some of the largest undeveloped gold deposits in the world, providing significant optionality and leverage to gold prices.

www.barrick.com



Canadian International Resources and Development Institute (CIRDI)

CIRDI is an independent centre of expertise in natural resource-led development. CIRDI's head office is located in Vancouver, and it is a part of the Canadian Executive Services Organization (CESO). CIRDI also maintains an office in Addis Ababa where its team implements the 'Supporting the Ministry of Mines' (SUMM) in Ethiopia project, funded by Global Affairs Canada.

With Canadian and international partners, CIRDI provides leading-practice advice, technical support, training and applied research as well as a platform for innovative thinking, knowledge mobilization and shared learning on sustainable and inclusive natural resource governance. CIRDI's value proposition to partners is based on three factors: proven technical excellence in natural resource governance; needs-based and partnership-driven programming; and results-based program management.

www.cirdi.ca



The Canadian Trade Commissioner Service (TCS)

The Canadian Trade Commissioner Service (TCS) helps companies navigate the complexities of international markets and make better business decisions. The TCS is on the ground in more than 160 cities worldwide, gaining market intelligence, uncovering opportunities for Canadian companies and helping reduce business costs and risks. The TCS is a free service of the Government of Canada, helping companies prepare for international markets, assess market potential, find qualified contacts and resolve business problems. Our network of international contacts is unbeatable. As part of Global Affairs Canada and of Canada's network of embassies, the TCS has access to local governments and key business leaders and decision makers. We can help increase the credibility of Canadian companies in foreign markets, helping them gain access to local contacts not readily available to outside businesses.

Speaker Profiles



Eric Allard
Chief Executive Officer
Tantalex Resources Corporation

Mr. Allard is a geological engineer with 20 years' experience in project and operations management for exploration mining, oil & gas and construction engineering. Mr. Allard has held various positions as VP operations in junior mining companies in Canada and Africa and has participated in all levels of company management from sales and business management to technical project management. He is a member in good standing of the Ordre des Ingénieurs du Québec.
ea@tantalex.ca



Hon. Tom Alweendo
Minister of Mines and Energy
Republic of Namibia

Hon. Tom Alweendo was appointed as Minister of Mines and Energy in February 2018. In March 2010 he was appointed by former President Hifikepunye Pohamba as Director General of the National Planning Commission (NPC). In March 2015 he was appointed by President Hage G. Geingob as Minister of Economic Planning and also as Director General of the NPC.

He also served as Governor of the Bank of Namibia from 1997 to 2010 - the first Namibian to do so. Some of his achievements during his tenure at the Bank include the establishment of the local currency, the Namibia Dollar; the localization of the payments and banking systems; and the establishment of the Financial Intelligence Center.

As Director General of the National Planning Commission, Hon. Tom Alweendo presided over the drafting of Namibia's fourth National Development Plan (NDP4). The NDP4 prioritized specific economic sectors that are perceived to have more potential to grow the economy and provide employment opportunities.

Hon Alweendo holds a Bachelor of Commerce from the University of Witwatersrand, Johannesburg, South Africa and a Masters in Business Administration (MBA) from the University of Wales.

Sonia.Temba@mme.gov.na



Harry Anagnostaras-Adams
Executive Chairman, KEFI Gold & Copper PLC
Tulu Kapi Gold Mines S.C.

Harry Anagnostaras-Adams was founder or co-founder of Citicorp Capital Investors Australia, investment company Pilatus Capital, Australian Gold Council, EMED Mining, KEFI Minerals and Cyprus-based Semarang Enterprises. He has overseen a number of start-ups in those and their related organisations principally through the roles of Chairman, Deputy Chairman or Managing Director. He qualified as a Chartered Accountant while working with PricewaterhouseCoopers and has a Master of Business Administration from the Australian Graduate School of Management.

aaa@kefi-minerals.com

TSX: IVN, OTCQX: IVPAF

IvanhoeMines.com

IVANHOE MINES

NEW HORIZONS



WESTERN FORELAND

Copper Exploration
Central African Copperbelt
Democratic Republic of Congo

Exploration for new high-grade copper discoveries on 100%-owned exploration licences near the Kamoia-Kakula mining licence

KAMOA-KAKULA

Copper Project
Central African Copperbelt
Democratic Republic of Congo

Construction of the Kakula Mine – the initial mining area on the world's 4th-largest copper discovery – with initial production expected in July 2021.

KIPUSHI

Zinc & Copper Project
Central African Copperbelt
Democratic Republic of Congo

PLATREEF

PGE, Nickel, Copper & Gold Project
Bushveld Complex
South Africa

Building three of the world's best mines and exploring for the next copper giant in Southern Africa's legendary mineral fields

Don't take our word for it. Take it from our past participants!

"...It has been a great 3 days with a solid agenda and excellent speakers."

"Congrats on organizing this event despite everything. Lot of great insights on African mining over the last 3 days."

"...Thank you for the opportunity to present at MineAfrica's Virtual Breakfast event this year! We have received some great feedback from the audience, and we were able to make some quality connections from the virtual networking! Also, we were really impressed with the overall Agenda and the quality of the presentations we attended. Please do keep us in mind when it comes time to start planning the event for next year."

"...being part of MineAfrica was a truly positive experience for our company, your advice and expertise and also introductions to various contacts was appreciated tenfold....You and your team did an outstanding job."

"Having worked on 5 continents in an array of business sectors, I have never attended such a well-attended breakfast session in terms of level of individual, cross section of organizations servicing one sector and variety of countries not usually present at such events. The presentations were short and sharp, yet informative. Overall, nothing less than a sterling event! I have no doubt your expansion strategy will be MOST successful. Well done gents!!"

"It was a superbly focussed opportunity to spend a day with colleagues and clients who have business interests in Africa - something that would've taken me months to achieve back home."

"Just a quick note to thank you for another fantastic week at the PDAC! This year's event was a major success for us, and I am delighted with the progress we've made in a year's time. Your assistance with the booth and our continued relationship with the Mine Africa seminars are key contributors and I can assure you of our appreciation. I'll be in contact early in the new week regarding our future discussions and the possibilities of further ties. Thank you again!!"

"The MineAfrica Breakfast was a showstopper!! I thoroughly enjoyed the event and look forward to building a long-term relationship with you!"

"Events like MineAfrica provide a magnet and a filter - to attract the right people to make our projects fly, and to allow us to focus on those right people. They whittle the forest that is PDAC down to just the valuable core."

See you next year. In person or virtually.



The biggest African mining event in North America.



#MineAfrica

#AfricaatPDAC

#PDAC2022